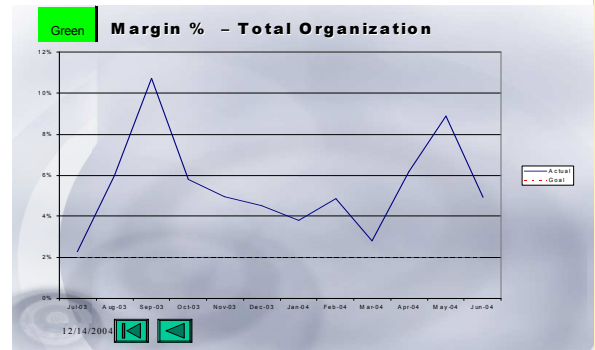


Performance Dashboard Report™

The Performance Dashboard Report converts business data into action-oriented information to more effectively manage the business.

It is now well established that organizations who embraced a quality management system, quickly move beyond financial measures to include other key measures such as:

- Internal business processes.
- Customer satisfaction.
- Internal “health” measures related to organizational change readiness, employee satisfaction and human resource development.
- Innovation and technology required to survive in the industry.



In today's world of business, it is accepted that what is planned and what gets measured--gets done. Decisions based on “gut” should be ancillary to, not in lieu of, having a data and time to completion measurement system. A Dashboard enables CEOs, managers, and staff to visually see how well key business areas are being managed well and what need attention.

XYZ Organization Q2 Performance Dashboard Report - Metrics and Operating Projects

Operating Plan Status Report

						#	Active "Gold Plate" Project				Up-dated As of: 2-3-05	
Vision Element Effected	M. E. Sponsor	Strategic Goal	Strategic Goal Owner	Top Level Metric Effected	Status-metric (G,Y,R)	#	Project	Frequency-Date to Completion	Lead	Status -Obj. (Gr.,Yellow, Red)	Status Date	Comments
Innovation Support	Smith	Tech Transfer services	Smith			1	Develop Business Plan	Q2	Smith	Obj. Done	2/3/2005	Plan Completed. Presented to OIN 11/04
						2	Pilot test services	Q3	Smith	Green	2/3/2005	First demo projec launched 12/04
						3	Obtain commitments from research institutions	Q4	Smith			
						4	Secure funds	Q2-05	Smith	Green	2/3/2005	Demo project funding secured 12/04
Enterprise Program	Tom	Enterprise Development	TOM	# of valued added clients served -Target 100	98	5	Improve client performance reporting	Q4	Walter			
				# of on-going clients served Target 60	55	6	Provide services to clients as needed	Quarterly	Tom	Green	2/3/2005	
				# of New Clients. Target 35	21	7	Engage new clients	Quarterly	Tom	Green	2/3/2005	
				# of clients Positioned for funding -Target 20	8							
	Educ Series	Tom	TOM	# of E3 workshops, Target 3	1	8	Conduct E3 workshops	Q4	Tom	YELLOW	2/3/2005	
				# of Mentor engagements, Target 8-10	2	9	Arrange Mentor Engagements	Q4	Smith	YELLOW	2/3/2005	
				# of Sponsored Boot Camps, Target 1	1	10	Sponsor Boot Camp	Q2	Tom	Obj. Done	2/3/2005	Boot Camp held with presenters at SWCC
						11	Manage Collegiate Bus. Plan Competition	Q4	Smith	Green	2/3/2005	

P.O. Box 1219
Edmond, OK 73083
www.performancedashboard.com

Toll Free: 888-280-4508 Phone: 405-751-1199
Fax: 405-341-6731
Email: cleland@performancedashboard.com

