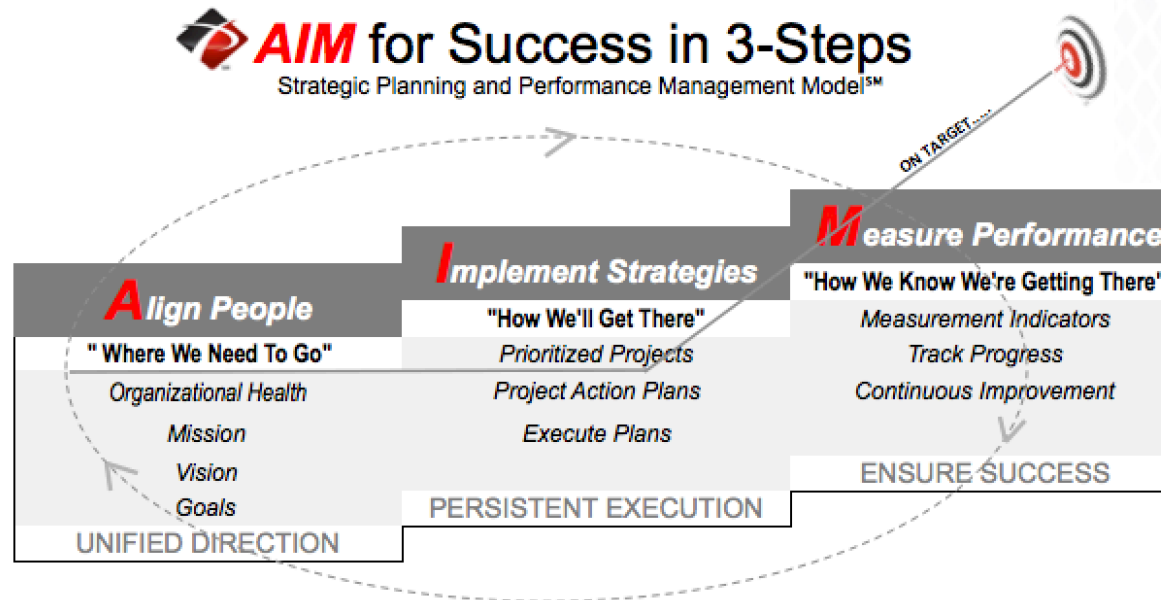


# Strategy and Execution- Performance Management Model



**Step 1. *Align People*** in a unified direction with healthy organizational behaviors and effective practices, core values, mission, vision and performance goals to unleash the full potential of the workforce.

**Step 2. *Implement Strategies*** with persistent execution throughout the organization that creates an easy to use, yet effective structure and communication system to reinforce on-going execution.

**Step 3. *Measure Performance*** results to ensure success... "What gets measured gets done". Using quantitative and qualitative data linked to financial, customer, operational, and employee goals allow people to view critical information for making more informed and better decisions proactively.

Deployment of the 3-Step dynamic and participative performance management model **AIMs** to ensure organizational success.

